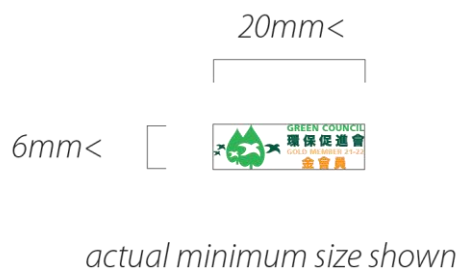




Green Council Corporate Member - Logo Guidelines

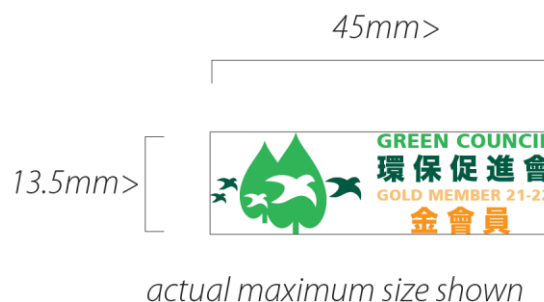
Please review the following carefully. Except as expressly authorised in writing by the Green Council, you may only use the Corporate Member Logo (Logo) provided and only in compliance with these requirements.

1. The Logo is the copyright of Green Council and may only be reproduced when authorised. The Logo must always be reproduced from master artwork and never from a second generation copy. It should never be recreated.
2. Do not rotate, distort or reshape the Logo. Be especially aware of this when importing the Logo into different software and when reducing the size. Please ensure that the horizontal and vertical scale are reduced or enlarged equally.
3. In order to ensure legibility of the Green Council's name (particularly the Chinese characters), the Logo should never be reduced to a size smaller than 20mm in width.



actual minimum size shown

4. The maximum size for the Logo is 45mm in width.



actual maximum size shown

5. You can use the Logo in the production of the letterhead and name card for your company. The following table shows some currently accepted Logo applications*:

Displaying Channels	Acceptable Application
Letterhead, Business Card	✓
Advertisement, Promotional Materials	✓
Company Website, Newsletter	✓
Other Applications	*

****For any other potential application(s) of the Logo which is/are not specifically stated in the Table above, pre-approval must be sought and received from Green Council officials beforehand.***

6. To ensure that the Logo is compliant with these Logo Guidelines, members shall verify their Logo use and layout with Green Council before producing their promotional materials.
7. Members must discontinue the usage of the Logo immediately when the membership has expired.
8. Green Council reserves the right to impose other terms and conditions for these Logo Guidelines from time to time as appropriate by which members shall abide.

Green Council

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