



香港綠色日 2021

誠邀全港食肆成為「綠色食肆」

為響應聯合國 6 月 5 日「世界環境日」，環保促進會自 2013 年舉辦屬於香港的環境日 - 「香港綠色日」，與國際一同綠起來！食客的期望早就不單在於服務和食物質素，綠色餐飲已是全球趨勢。現時不少食肆已積極引入各種不同的環保措施，除了善用資源及節省成本外，還能提供更多綠色食材及增加企業競爭力。有見及此，環保促進會今年繼續夥拍 OpenRice 舉辦「綠色食肆」活動，嘉許符合下列**至少一項環保措施**的食肆，於「綠(6)」月將環保訊息推廣到社區。

「綠色食肆」措施：

- 環保採購 (例：推廣素食/本地食材/可持續食材/有機食材/使用環保清潔劑)
- 節約能源 (例：使用節能燈具或設備)
- 節約用水 (例：使用節水器具)
- 減廢回收 (例：咪啱嘢食店/支持走塑/參與廚餘或廢食油回收/分類可回收物/參與食物捐贈/無紙化)

其他建議活動：

- 於 6 月**提供「著綠優惠」** (例：穿著綠色服飾的顧客有折扣/贈品、指定環保菜式有折扣、「走塑」折扣、自備水樽可免費加大飲品)
- 利用「香港綠色日」標誌，設計並於店舖內展示 貴公司的「著綠優惠」海報
- 於 6 月期間於店內展示「香港綠色日 2021」的宣傳品
- 鼓勵員工「著綠」上班 (於 6 月 5 日或整個 6 月穿戴綠色衣著或配飾)

合資格的「綠色食肆」將 OpenRice 平台及「香港綠色日」網站，並獲發「綠色食肆」的標貼，以供張貼於店舖內建立環保形象。於 6 月份提供「著綠優惠」的「綠色食肆」更有機會登陸「香港綠色日」社交平台及 OpenRice 指定專頁，獲得額外宣傳！

是次活動費用全免，歡迎於 **5 月 30 日 (星期日) 前** 於網上登記 (表格：<https://forms.gle/pSPtR78VWhurCs9d9>)，並透過電郵提交以下檔案以完成登記程序：(1)食肆商標、(2)「著綠優惠」宣傳相片(如適用)。如有任何疑問，請聯絡環保促進會職員張先生/周小姐(電郵：hkgreenday@greencouncil.org，電話：2810 1122)。



Hong Kong Green Day 2021

Invitation to become a “Green Restaurant”

Celebrating the United Nations' World Environment Day on June 5, the Green Council established the annual event - “Hong Kong Green Day” - on the same day since 2013 to promote green living in Hong Kong. Green catering has become a global trend. Customers’ expectations for a restaurant no longer confine to food and services. At present, many restaurants have introduced various eco-friendly measures which help save operational costs, and more importantly, increase their competitiveness in the industry. This year, Green Council partner with OpenRice for the third time and launch the “Green Restaurant” Campaign to spread the message of green dining to the community. Restaurants which implement **at least one green measures** are eligible for joining this campaign.

“Green Restaurant” measures:

- Green procurement (e.g. using vegan / local / sustainable / organic ingredients / using eco-friendly cleaners)
- Energy-saving measures (e.g. using energy-saving lamps or equipment)
- Water-saving measures (e.g. using water-saving appliances)
- Waste reduction and recycling (e.g. “Food Wise Eateries” / do not offer disposable utensils / recycling food waste or waste oil / sorting recyclables / food donation / paperless measures)

Other Suggested Activities:

- **Provide “Green Offer(s)”** in June (e.g. discounts/gifts to customers wearing green clothes / accessories)
- Incorporate Hong Kong Green Day logo to your own poster to promote your “Green Offer(s)”
- Display “Hong Kong Green Day 2021” promotional materials in the shop in June
- Encourage employees to dress green at work (wear green clothes / accessories on June 5 or in whole June)

Participating restaurants will be posted on OpenRice platforms and Hong Kong Green Day official website. “Green Restaurant” labels will also be issued to the participating restaurants for display and publicity. “Green Offers” will have additional exposure on social media and OpenRice platform!

If you are interested in joining this campaign, please register through our online form (<https://forms.gle/pSPtR78VWhurCs9d9>) **by May 30 (Sunday)**, and submit the (1) Logo of your restaurant and (2) “Green Offer(s)” promotional photos (if applicable) via email. If you have any questions, please feel free to contact Mr. Cheung / Ms Chow (Email: hkgreenday@greencouncil.org, Tel: 2810 1122). This campaign does not require any application fee or administration fee.